



National Organization for  
Albinism and Hypopigmentation

# NOAHCon 2026 Partnership and Exhibitor Prospectus

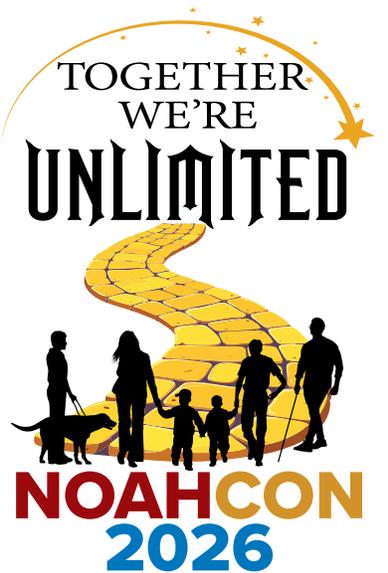
Photos courtesy of Rick Guidotti, Positive Exposure



**NOAHCON 2026**

*Columbus, Ohio*

**July 16–19, 2026**



On behalf of the **National Organization for Albinism and Hypopigmentation (NOAH)**, I invite you to partner with us in support of the 2026 NOAH National Conference (NOAHCon 2026) - the largest biennial gathering dedicated to education, connection, and empowerment for people with albinism, their families, and the professionals who serve them.

Since our founding in 1982, NOAH has been dedicated to providing education, support, and fellowship for those affected by albinism. NOAHCon is the cornerstone of that mission, bringing together more than 1,000 attendees from across the United States, Canada, and around the world for four days of learning, connection, and community-building.

Your partnership directly supports accessible programming, educational resources, and meaningful opportunities for connection while also aligning your organization with a deeply engaged, values-driven community committed to inclusion, advocacy, and understanding.

Beyond visibility and recognition, a partnership with NOAH is an opportunity to create lasting impact that fosters belonging, confidence, and community for people affected by albinism.

We invite you to explore the partnership opportunities outlined in this prospectus and join us in making NOAHCon 2026 a transformative experience for all who attend.



With gratitude,

A handwritten signature in black ink that reads "Karen Bly".

Karen Bly  
NOAH Executive Director

**44 years**  
Building  
Community

**1,500+**  
Individuals  
with Albinism

**1,000+**  
**NOAHCON**  
Attendees

**13,000+**  
Digital  
Community

**NOAH** is a nonprofit organization providing education, fellowship, and support to people with albinism (PWA), their families, and professionals who work with them.

Founded in 1982, NOAH has spent more than four decades building a trusted national community rooted in accurate information, lived experience, and long standing community engagement. NOAH understands

the power of community and strives to be a source of information, acceptance, and fellowship for those affected by this rare genetic condition. NOAH delivers reliable education, connection, and support that strengthen outcomes for individuals with albinism and advance broader awareness and inclusion efforts nationwide. Our growth and accomplishments are driven by the commitment of our volunteers who share their time and talents to uplift the albinism community.



### What is Albinism?

Albinism is an inherited genetic condition characterized by reduced melanin pigment in the skin, hair, and/or eyes.



Albinism affects individuals across all racial and ethnic groups globally.

Photos courtesy of Rick Guidotti, Positive Exposure

In the United States, about 1 in 18,000 to 20,000 people have some form of albinism, while in certain areas of the world, it is far more common, affecting as many as 1 in 3,000 individuals.



### Read more:

Understanding Albinism / About NOAH flyer:



### NOAH's Vision

We envision a world where people with albinism are empowered to be fully-functioning members of society, where barriers and the stigma of difference no longer exist, and where people with albinism have a quality of life that is rewarding, dignified and fulfilling.

### NOAH's Mission

NOAH's mission is to act as a conduit for accurate and authoritative information about all aspects of living with albinism and to provide a place where people with albinism and their families in the U.S. and Canada can find acceptance, support and fellowship.

More information about NOAH can be found online at [www.albinism.org](http://www.albinism.org).

# MEET OUR AUDIENCE:

**1,000+ attendees from across North America and around the world united by their connection to albinism.**



## Who's in the Room?

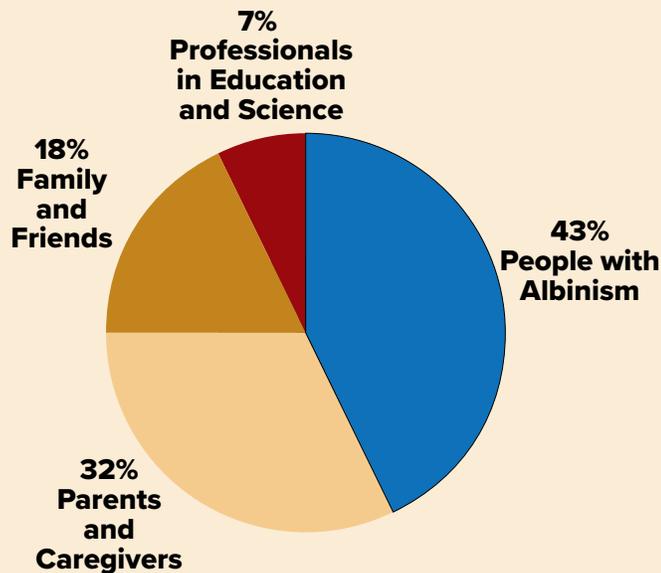
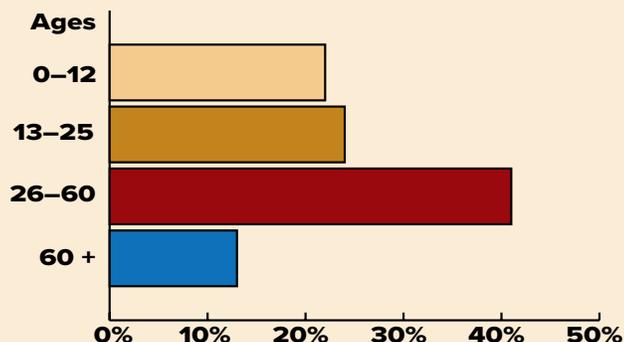


Photo courtesy of Rick Guidotti, Positive Exposure



## MULTI-GENERATIONAL COMMUNITY



\*Based on NOAHCon 2024 attendance.

## WHY THIS AUDIENCE MATTERS

### Decision Makers & Influencers

**Adults exploring accessibility solutions** for themselves, ready to evaluate and invest in products and services that improve independence and quality of life.

**Parents and caregivers making purchasing decisions** for family members and loved ones.

**Educators selecting accommodations** and assistive tools to support student success.

**Medical professionals with direct patient reach**, influencing recommendations and referrals.

### Highly Engaged

**One out of every three attendees is a first-time NOAHCon participant** creating fresh opportunities to introduce your brand to new prospects.

For many, this is their first opportunity to interact directly with your company, ask questions, and explore solutions.

High engagement levels mean meaningful conversations, deeper product exploration, and stronger relationship-building opportunities.

### A Community that Remembers



*“NOAHcon is one of the few conferences designed for youth who are blind and have low vision. It provided me with a valuable opportunity to connect with students and their families, who are the target audience for my organization. The atmosphere is fun and engaging. I found it a rewarding experience as an exhibitor, presenter, and participant.”*

**Cindy Camp, Described and Captioned Media Program**



### UNITED STATES

**91% of NOAHCon’s attendees are from across the United States, representing all regions of the Northeast, Midwest, South, and West.**



### CANADA

**6% of NOAHCon’s attendees are from Canada, representing West Coast, Prairie, and Central Canadian Provinces.**



### GLOBAL

**3% of NOAHCon’s attendees are international guests from around the world.**

# WHERE DO SPONSORSHIP DOLLARS GO?

A sponsorship with NOAH is a direct investment in access, education, and belonging for people with albinism and their families.

**Your sponsorship of NOAHCon 2026 powers the programs and experiences that make this conference transformative.**

## Community Connection and Belonging

NOAHCon brings people with albinism together in an environment built for access, shared experience, and understanding at every life stage.

**Sponsor Impact:** Creating meaningful connection and reducing isolation.

## Family & Caregiver Support

Sponsor dollars strengthen programming that supports families at every stage – from new parents navigating an albinism diagnosis to caregivers seeking trusted education and connection.

**Sponsor Impact:** Supporting families with credible information, peer connection, and emotional support.

## Youth Leadership & Empowerment

NOAH supports young people with albinism through scholarship opportunities, educational resources, and inclusive community experiences.

**Sponsor Impact:** Expanding access to education and supportive environments for youth with albinism.

## Research and Innovation

Sponsors help advance research initiatives that deepen understanding of albinism and improve quality of life through collaboration with researchers and medical professionals.

**Sponsor Impact:** Advancing knowledge, innovation, and long-term outcomes.

## *Why This Matters*

### **A NOAHCon partnership allows sponsors to:**

- Align with a values-driven, highly engaged community
- Demonstrate commitment to inclusion, education, and health equity
- Invest in outcomes that are visible, meaningful, and measurable
- Build authentic relationships with a national advocacy organization

# WHY EXHIBIT?

## BE A PART OF THE NOAH EXCHANGE

**Friday, July 17, 2026 • 8:00 AM – 5:00 PM**



Photo courtesy of Rick Guidotti, Positive Exposure

The NOAH Exchange is located within the central hub of sessions, providing exhibitors the opportunity to connect with attendees giving easy access to exhibits throughout the day.

Exhibitors can increase traffic to their location by joining the “Follow the Yellow Brick Road” NOAHCon Scavenger Hunt!

Showcase your products and/or services, increasing brand recognition to a target audience while connecting and building new relationships with NOAHCon attendees. The NOAH Exchange is your opportunity to build meaningful connections with the albinism community while establishing your organization as a trusted and valued partner.



Photo courtesy of Rick Guidotti, Positive Exposure

### Participate in the EXHIBITOR SHOWCASE

The Exhibitor Showcase provides dedicated times for exhibitors to host a brief demonstration at their booth, introduce their organization, and drive meaningful attendee engagement.

### WHO EXHIBITS?

NOAH welcomes exhibitors offering a variety of products and services. In the past, we’ve welcomed low vision/technology vendors, nonprofit organizations, and other companies of interest to the albinism community.

#### Past exhibitors have included:



Guide Dogs for the Blind



## DELIVERABLES PROVIDED TO ALL PARTNERS

### Pre-Conference Visibility

Website & email recognition



Photo courtesy of Rick Guidotti, Positive Exposure

### On-Site Conference Engagement

- Exhibitor table in NOAHExchange
- Exhibitor badges (quantity varies by partnership level)
- Participation in Exhibitor Showcase Session
- Logo inclusion on conference signage/ screens
- Opportunity to provide approved resource or literature

### Post-Conference Impact & Recognition

Logo in conference impact report



**Additional benefits on page 9 vary by partnership level. See full Partnership Grid for list of benefits.**

*Join us in creating access, education, and belonging for the albinism community.*

## YOUR PARTNERSHIP FUNDS:

**Scholarship programs for families who couldn't otherwise attend**

**Valuable albinism resources for educators, healthcare providers, and families**

**Research initiatives aimed to advance the understanding of albinism**

**Community connections that last a lifetime**

# EXHIBITOR & COMMUNITY PARTNERSHIP OPPORTUNITIES

	EMERALD \$7,500	GOLD \$5,000	SILVER \$2,500	EXHIBITOR TABLE ONLY
<b>PRE-CONFERENCE VISIBILITY</b>				
Website & email recognition	✓	✓	✓	
Social media recognition	✓	✓		
Press release recognition	✓			
<b>ON-SITE CONFERENCE ENGAGEMENT</b>				
Exhibitor table included	✓	✓	✓	✓
Exhibitor badges	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
Participation in Exhibitor Showcase session	✓	✓	✓	✓
Logo inclusion on conference signage/screens	✓	✓	✓	
Opportunity to provide approved resource or literature	✓	✓	✓	
Verbal recognition during a general session	✓	✓		
Priority placement in the NOAH Exchange	✓	✓		
Logo on conference t-shirts	✓			
Speaker introduction for a general session	✓			
<b>POST-CONFERENCE IMPACT &amp; RECOGNITION</b>				
Logo in conference impact report	✓	✓	✓	
Logo in annual report	✓	✓		
Post-event digital media recognition	✓	✓		
Year-round partner listing on NOAH website	✓			
Virtual connections program	✓			

## EXHIBITOR TABLES (ON-SITE ONLY)

Organizations may purchase exhibitor tables separately from partnership levels. Exhibitor table purchase includes one exhibitor badge and participation in the Exhibitor Showcase session.

Corporate: \$700 • Nonprofit: \$300  
Additional exhibitor badge: \$250 each

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

Enhance your partnership with customized options!

Become a NOAH partner! Register online today:

Click for link:

[NOAHCon 2026 Partnership Registration Form](#)

## Exclusive Opportunities

**WiFi Sponsor:**

\$4,000

**Lanyard Co-Brand Sponsor:**

\$2,000



Photos courtesy of Rick Guidotti, Positive Exposure

## Tier Upgrade Add-Ons

**AUDIENCE: ALL REGISTERED ATTENDEES**

*(GOLD+ Sponsors Only)*

**Opening Reception Sponsor:**

\$1,750

**Saturday Reception Sponsor:**

\$1,750

**Sunday Breakfast Sponsor:**

\$1,250

**AUDIENCE: 450+ ADULTS**

*(SILVER+ Sponsors Only)*

**Friday Lunch Co-Sponsor:**

(2 available): \$875

**Saturday Lunch Co-Sponsor:**

(2 available): \$875

## Program Advertising

*GOLD+ sponsors*

*receive 25% discount*

**Full Page (8"x10.5")**

\$700

**Half Page (8"x5.25")**

\$400

**Quarter Page (4"x5.25")**

\$225

## Specialized Engagement

**Youth Program Sponsors**

\$500 per program

**Lollipop Kids (Preschool):**

A captive, fully onsite audience of approximately 50-80 children with branding opportunities.

**Yellow Brick Roadies (School Age):**

Branding opportunities with 100+ kids across three subgroups — Poppies, Lions, and Bubbles — all onsite.

**Tween/Teen Program:**

Branding opportunities with 100+ kids across two subgroups — Rubies and Emeralds — includes onsite and offsite activities.

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**North Market Scavenger Hunt:**

\$700

Exclusive sponsor of the scavenger hunt app, including brand recognition opportunities as awards.

**Movie Night featuring "Wicked":**

\$1,000

Brand recognition in event promotions and verbal acknowledgment during this featured social event.

# REGISTRATION FORM

Please complete the following information:



NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**Check all that apply:**

**PARTNERSHIP LEVEL**

- Emerald** \$7,500 .....
- Gold** \$5,000 .....
- Silver** \$2,500 .....
- Exhibitor Table Only:**
  - Corporate: \$700 .....
  - Nonprofit: \$300 .....

**TIER UPGRADE ADD-ONS:**

- Gold+ Sponsors Only:**
  - Opening Reception Sponsor \$1,750 .....
  - Saturday Reception Sponsor \$1,750 .....
  - Sunday Breakfast Sponsor \$1,250 .....
- Silver+ Sponsors Only:**
  - Friday Lunch Co-Sponsor \$875 .....
  - Saturday Lunch Co-Sponsor \$875 .....

**EXCLUSIVE OPPORTUNITIES**

- WiFi Sponsor** \$4,000 .....
- Lanyard Co-Brand Sponsor** \$2,000 .....

**SPECIALIZED ENGAGEMENT**

- Youth Program Sponsor:** \$500 .....
- Movie Night Sponsor** \$1,000 .....
- North Market Scavenger Hunt** \$700 .....

**PROGRAM ADVERTISING**

- (GOLD+ Sponsors receive 25% discount)**
- Full Page** (8"x10.5") \$700 .....
- Half Page** (8"x5.25") \$400 .....
- Quarter Page** (4"x5.25") \$225 .....

Please return this registration form with check or money order in U.S. funds payable to:

**NOAH**  
P.O. Box 959  
E. Hampstead, NH 03826-0959

Registration form, payment and program ads (if applicable) must be received by **Friday, May 1, 2026** in order to be included in print materials. Please send **camera-ready artwork** either in eps or pdf format to [sponsors@albinism.org](mailto:sponsors@albinism.org).

Click for link:

Online registration available at: [NOAHCon 2026 Partnership Registration Form](#)

For additional information on sponsor or exhibitor opportunities, please contact [sponsors@albinism.org](mailto:sponsors@albinism.org).

NOAH has secured a discounted group rate of \$182 plus tax for a standard room at the conference hotel. The room block for sponsors may be accessed through <https://albinism.org/noahcon>.

**Hilton Columbus Downtown**  
402 North High Street, Columbus, Ohio 43215