NOAH’s mission is to act as a conduit for accurate and authoritative information about all aspects of living with albinism and to provide a place where people with albinism and their families, in the United States and Canada, can find acceptance, support and fellowship.
NOAH is a non-profit organization offering information and support to people with albinism (PWA), their families, and professionals who work with them.

Founded in 1982, from grassroots beginnings, NOAH's community has grown throughout the United States and Canada. NOAH's network includes other prominent albinism groups such as Global Albinism Alliance, African Albinism Network, Under the Same Sun, and HPS Network.

NOAH provides community outreach, support, and resources to help improve attitudes toward those with albinism through local events, informative presentations, albinism research initiatives, and information packets for the public. NOAH serves the albinism community by sponsoring workshops, hosting conferences, publishing a quarterly magazine, providing information bulletins on topics specific to living with albinism, hosting a comprehensive website of information and resources as well as keeping the community engaged through multiple social media channels and virtual NOAH Connections.

NOAHCon offers an outstanding marketing opportunity that is sure to get our community to take notice! In addition to "on-site" benefits, NOAHCon Sponsors will receive a mixture of digital and print benefit, with sponsor recognition reach of over 11,000 followers from our social media channels!
WHY EXHIBIT?

Be a Part of the NOAH Exchange  
Friday, July 12, 2024 ~ 8:00 AM - 5:00 PM

The NOAH Exchange is located within the central hub of sessions, providing exhibitors the opportunity to connect with attendees giving easy access to exhibits throughout the day. Exhibitors can increase traffic to their location by joining the “Searching for the Stars” NOAHCon Scavenger Hunt!

Showcase your products and/or services, increasing brand recognition to a target audience while connecting and building new relationships with NOAHCon attendees. The NOAH Exchange will help you drive business with prospective customers, establishing a unique position within the albinism community!

Participate in the EXHIBITOR SHOWCASE

NOAH’s Exhibitor Showcase is a scheduled breakout session offering each exhibitor the opportunity to introduce themselves and welcome attendees to visit their exhibit.

WHO EXHIBITS?

NOAH welcomes exhibitors offering a variety of products and services. In the past, we’ve welcomed low vision/technology vendors, nonprofit organizations, and other companies of interest to the albinism community. Past exhibitors have included: AFB, Asante Mariamu, BabyBanz, Blue Lizard Sunscreen, Coolibar, Designs for Vision, Inc., Eschenbach Optik, eSight, Guide Dogs for the Blind, HPS Network, HIMS, Humanware, LS&S, Ocutech, OrCam, SpotMyUV, Under the Same Sun, USABA, and Vispero.

Build Brand Awareness • Grow Relationships • Optimize Business!
ON-SITE SPONSOR OPPORTUNITIES
All on-site sponsors receive the following:
• Logo on display during sponsored session/meal
• Quarter Page (4" x 5¼") ad in conference program
• Logo and listing on event signage and screen graphics
• Link on NOAH Conference website
• Acknowledgement in NOAH Albinism InSight magazine sent to 1,000 households
• Acknowledgement on NOAH social media (more than 11,000 followers across channels)
• Option to include approved item or literature in attendee packet

WIFI SPONSOR (1 available).......................... $4,000
In addition to the benefits listed above, Wifi sponsor will have exclusive branding opportunities for wireless connectivity throughout NOAH meeting space.

OPENING SESSION SPONSOR (1 available)...... $3,000
In addition to the benefits listed above, recognition will be given from the podium, including a brief (<250 words company/organization profile (provided by sponsor).

CLOSING SESSION SPONSOR (1 available) ...... $3,000
In addition to the benefits listed above, recognition will be given from the podium, including a brief (<250 words company/organization profile (provided by sponsor).

YOUTH PROGRAM SPONSOR (4 available)...... $2,000
One sponsorship for each age group. In addition to the benefits listed above, sponsor will have exclusive branding opportunities for children/parents within the selected program.

WELCOME RECEPTION SPONSOR ................ $1,750
SATURDAY RECEPTION SPONSOR ............ $1,750
FRIDAY LUNCH SPONSOR (2 available) ...... $1,250
SATURDAY LUNCH SPONSOR (2 available) ...... $1,250

SWAG / GEAR SPONSOR
LANYARD CO-BRAND SPONSOR (1 available) .... $1,750
Your logo will be featured with NOAH on badge lanyards available for attendees upon check-in.

YOUTH TSHIRT SPONSOR (4 available)$300
TOTE SPONSOR (4 available)..................... $500
BRANDED ATTENDEE SWAG
(sponsor provided)$300
CONFERENCE TOTE INSERTS
(sponsor provided)$200
Include your brochure or other literature with the conference totes given to attendees at check-in. #Inserts must be reviewed by NOAH staff. Sponsor is responsible for design, printing and shipping.

ADVERTISING
CONFERENCE PROGRAM ADS - please see specs document
FULL PAGE (8”x10½”) ................................................... $500
HALF PAGE (8”x5¼”) .............................................. $275
QUARTER PAGE (4”x5¼”) ........................................ $150

EVENT ADS
15 second commercial (during opening or closing session)........................ $350
5 second branded infographic with URL.......................... $175

EXHIBITOR PACKAGE
• Up to Two (2) Exhibitor Badges (lunch available for purchase)
• One (1) 6’ table in NOAH Exchange (includes table and two chairs; electricity available for additional fee)
• Invitation to participate in Exhibitor Showcase Breakout Session
• Opportunity to participate in “Searching for the Stars” NOAHCon Scavenger Hunt
• Listing in the conference program
• Acknowledgement in NOAH Albinism InSight magazine sent to 1,000 households
• Acknowledgement on NOAH social media (more than 11,000 followers across channels)

STANDARD ......................................................... $400
NON-PROFIT ....................................................... $200

Apply Online:
https://app.donorview.com/NZx0Z

Apply Online Today at https://app.donorview.com/NZx0Z
Please complete the following information:

NAME: __________________________________________________________________________________

COMPANY: ______________________________________________________________________________

ADDRESS: _______________________________________________________________________________

PHONE:  ___________________________________  FAX: ______________________________________

EMAIL: __________________________________________________________________________________

Choose your Package and/or Sponsorship/s:

**Exhibitor Package**
- Standard $400...........................................................  [ ]
- Non-Profit $200...........................................................  [ ]

**Conference Program Advertising**
- Full Page $500...........................................................  [ ]
- Half Page $275 ...........................................................  [ ]
- Quarter Page $150.......................................................  [ ]

**Event Advertising**
- 15 second commercial $350.......................................  [ ]
- 5 second branded infographic $175...........................  [ ]

**Sponsorship**
- WiFi Sponsor $4,000..................................................  [ ]
- Opening Session Sponsor $3,000.........................  [ ]
- Closing Session Sponsor $3,000.........................  [ ]
- Youth Program Sponsor $2,000.........................  [ ]
- Welcome Reception Sponsor $1,750.........................  [ ]
- Saturday Reception Sponsor $1,750.........................  [ ]
- Friday Lunch Sponsor $1,250..................................  [ ]
- Saturday Lunch Sponsor $1,250...............................  [ ]
- Lanyard Co-Brand Sponsor $1,750..................................  [ ]
- T-Shirt Sponsor $300..................................................  [ ]
- Tote Sponsor $500.......................................................  [ ]
- Branded Attendee Swag $300......................................  [ ]
- Conference Tote Inserts $200......................................  [ ]

Please return this registration form with check or money order in U.S funds payable to:

**NOAH**
P.O. Box 959
E. Hampstead, NH 03826-0959

Registration form, payment and program ads (if applicable) must be received by **Friday, May 20, 2024** in order to be included in print materials. Please send camera-ready artwork either in eps or pdf format to sponsors@albinism.org.

For additional information on sponsor or exhibitor opportunities, please contact sponsors@albinism.org.

NOAH has secured a discounted group rate of $159 plus tax for a standard room at the conference hotel. The room block for sponsors may be accessed through albinism.org/NOAHCon.

**Hyatt Regency Orange County**
11999 Harbor Boulevard
Garden Grove, California 92840, USA