

SPONSOR INVITATION



NOAHSM **NIGHT** A CAUSE FOR CELEBRATION



3RD ANNUAL VIRTUAL GALA

In Celebration of NOAH's 41st Birthday

Sunday, October 15th

8:00 pm ET / 5:00 pm PT

Benefiting
The National Organization for Albinism
and Hypopigmentation



ABOUT NOAH

The National Organization for Albinism and Hypopigmentation (NOAH) is a non-profit organization that provides information and support to people with albinism, their families, and those seeking to expand their knowledge about all aspects of living with albinism.

Founded in 1982, from grassroots beginnings, NOAH's community has grown throughout the United States and Canada. NOAH's network also includes albinism groups such as The Albinism Fellowship-UK, Global Albinism Alliance, Positive Exposure, and the HPS Network.

NOAH provides community outreach, support and resources to help improve attitudes toward those with albinism. NOAH serves the albinism community by sponsoring workshops, hosting conferences, publishing a quarterly magazine, providing information bulletins on topics specific to living with albinism, hosting a comprehensive website of information and resources, supporting albinism research as well as keeping the community engaged through multiple social media channels and virtual NOAH Connections.

NOAH NIGHT: A CAUSE FOR CELEBRATION

NOAH NIGHT

NOAH Night: A Cause for Celebration is a virtual gathering where people with albinism, families, and friends of NOAH will join together in celebration of NOAH's 41st birthday!

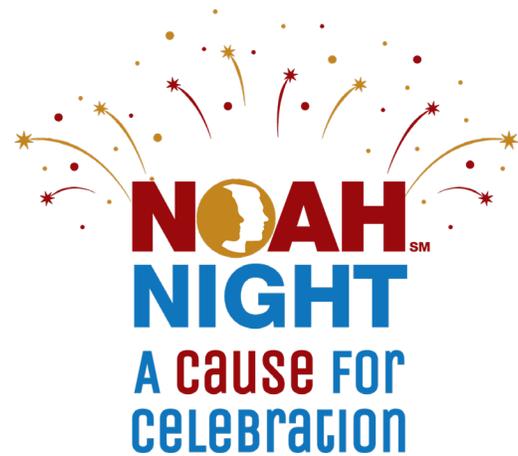
This gala event will have something for everyone:

- A VIP social hour to kick things off! The social and donor hour, hosted on the Gatherly platform, provides an opportunity for attendees to virtually mingle and connect.
- A showcase of NOAH community talent presented during "NOAH Has Talent". The NOAH community is bursting with talents of every kind, and community members will share their skills - exemplifying the diverse abilities of all people with albinism.
- An online exhibit of the entries for the "2023 Spiffy's Creative Arts Contest" which invites people with albinism of all ages to share their special artistic abilities.
- Interviews with special guests, recognition of NOAH community leaders, NOAHCon 2024 programming announcements and much more!

And finally... What is a celebration without an after-party for everyone?!!

Expected Attendance

An event 41 years in the making - we anticipate a great turn-out from our community! With nearly 800 attendees at our recent NOAHCon, we hope to see EVERYONE at NOAH Night!





SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR **\$2,000 (1 available)**

- Branded naming rights to talent showcase
- 30 second commercial during virtual presentation/showcase and on NOAH social media
- Logo on event signage and screen graphics
- Opportunity to include approved item in a mailed swag box for VIP ticket holders
- Logo and link on NOAH Night website and NOAH home page
- Acknowledgement in NOAH's magazine *Albinism InSight*, Winter 2023 issue sent to 1000 households
- Complimentary 1/4 page advertisement in all four 2024 issues of *Albinism InSight*
- Acknowledgement in NOAH social media

PLATINUM SPONSOR **\$1,500 (3 available)**

- 30 second commercial during virtual presentation/showcase and on NOAH social media
- Branded social hour with your logo and company name
- Logo on event signage and screen graphics
- Opportunity to include approved item in a mailed swag box for VIP ticket holders
- Logo and link on NOAH Night website and NOAH home page
- Acknowledgement in NOAH's magazine *Albinism InSight*, Winter 2023 issue sent to 1000 households
- Acknowledgement in NOAH social media

GOLD SPONSOR **\$1,000**

- 15 second commercial during virtual presentation/showcase and on NOAH social media
- Logo recognition on event ads and screen graphics
- Opportunity to include approved item in a mailed swag box for VIP ticket holders
- Logo and link on NOAH Night website
- Acknowledgement in NOAH's magazine *Albinism InSight*, Winter 2023 issue sent to 1000 households
- Acknowledgement in NOAH social media

SILVER SPONSOR **\$750**

- Listing on event ads and screen graphics
- Opportunity to include approved item in a mailed swag box for VIP ticket holders
- Logo and link on NOAH Night website
- Acknowledgement in NOAH social media

BRONZE SPONSOR **\$500**

- Listing on event ads and screen graphics
- Opportunity to include approved item in a mailed swag box for VIP ticket holders
- Link on NOAH Night website
- Acknowledgement in NOAH social media

EVENT ADS

- 20 Second commercial during airing of event: **\$350**
- 10 Second branded infographic with URL: **\$175**

BRANDED ATTENDEE GIVEAWAYS **\$350**

- Opportunity to include approved item in a mailed swag box for VIP ticket holders
- Discount code shared on NOAH social media platforms and in e-newsletter in association with NOAH Night marketing.

CAUSE MARKETING **\$250**

- Discount code shared on NOAH social media platforms and in e-newsletter in association with NOAH Night marketing.

SPONSOR REGISTRATION FORM



Please complete the following information

NAME: _____

COMPANY: _____

ADDRESS: _____

PHONE: _____ FAX: _____

EMAIL: _____

Event Ads

10 Second Commercial \$350

5 Second branded infographic \$175

Branded Attendee Giveaways

Approved swag \$500

Cause Marketing

Branded Giveaway \$250

Sponsorship

Diamond Sponsor \$2,000

Platinum Sponsor \$1,500

Gold Sponsor \$1,000

Silver Sponsor \$700

Bronze Sponsor \$500

Please return this registration form with check or money order in U.S funds payable to:

NOAH

P.O. Box 959

E Hampstead, NH 03826-0959.

Registration form, payment and event ads (if applicable) must be received by **Friday, September 29th** in order to be included. Please send camera-ready artwork either in eps or pdf format to noahnight@albinism.org.

For additional information on sponsor or marketing opportunities, please contact noahnight@albinism.org.