SPONSOR INVITATION

INAUGURAL VIRTUAL GALA
In Celebration of International Albinism Awareness Day
Saturday, June 12th
8:00 pm ET / 5:00 pm PT

Benefiting
The National Organization for Albinism
and Hypopigmentation

NOAH®
NOAH NIGHT
NOAH NIGHT: A Cause for Celebration is a virtual gathering of families and individuals with albinism from across the world to find acceptance, support and fellowship. They will attend a showcase of talent, a social hour, and educational segments about albinism.

Expected Attendance
People with albinism and their families from across the US, Canada and around the world. NOAH’s 2020 virtual conference drew more than 1,300 registrants.

Social Hour - NOAH Connects
The social and donor hour hosted on the Gatherly platform, provides an opportunity for attendees to virtually mingle and connect as if they were in a ballroom in person.

About NOAH

Who We Are
NOAH is a nonprofit, tax-exempt organization that offers information and support to people with albinism, their families, and the professionals who work with them.

NOAH serves the albinism community by:
- Sponsoring workshops and conferences on albinism
- Publishing a quarterly magazine and information bulletins on topics specific to living with albinism
- Providing a comprehensive website with information, resources and open dialogue
- Providing outreach to the community and professionals to spread knowledge about albinism
- Providing support and resources to new parents
- Working to improve attitudes toward those with the condition through television appearances, newspaper articles, photo journalism, and information packets for libraries

History
Founded in Philadelphia in 1982 from a grassroots beginning, NOAH has grown with members throughout the U.S. and Canada. NOAH also networks with global groups such as The Albinism Fellowship-UK, Global Albinism Alliance, Positive Exposure and the HPS Network.

Mission
NOAH’s mission is to act as a conduit for accurate and authoritative information about all aspects of living with albinism and to provide a place where people with albinism and their families, in the United States and Canada, can find acceptance, support and fellowship.

Past exhibitors and sponsors of NOAH events have included:
Asante Mariamu
BITA Low Vision Enhancer
Blind & Vision Rehab. Services
Blue Lizard Sunscreen
Dancing Dots
Designs for Vision, Inc.
Enhanced Vision
Eschenbach Optik
eSight
Frontier Computing
Hadley Institute for the Blind & Visually Impaired
HPS Network
HIMS
Humanware
Independent Living Aids (now LS&S)
Ocutech
OrCam
Sage Vision
Technology
Under the Same Sun
Vision of Children
Vispero (VFO)
SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR $2,000
- Branded naming rights to talent showcase
- 30 second Commercial during virtual presentation/showcase
- Logo on event signage and screen graphics
- Opportunity to include approved item in a mailed swag box for VIP ticket holders
- Logo and link on NOAH Night website
- Link on NOAH website
- Acknowledgement in NOAH’s magazine Albinism InSight, Autumn 2021 issue sent to 1000 households
- Acknowledgement in NOAH social media

PLATINUM SPONSOR $1,500
- 30 second Commercial during virtual presentation/showcase
- Branded social hour with your logo and company name
- Logo on event signage and screen graphics
- Opportunity to include approved item in a mailed swag box for VIP ticket holders
- Logo and link on NOAH Night website
- Link on NOAH website
- Acknowledgement in NOAH’s magazine Albinism InSight, Autumn 2021 issue sent to 1000 households
- Acknowledgement in NOAH social media

GOLD SPONSOR $1,000
- 15 second commercial during virtual presentation/showcase
- Logo recognition on event ads and screen graphics
- Opportunity to include approved item in a mailed swag box for VIP ticket holders
- Logo and link on NOAH Night website
- Acknowledgement in NOAH’s magazine Albinism InSight, Autumn 2021 issue sent to 1000 households
- Acknowledgement in NOAH social media

SILVER SPONSOR $750
- Listing on event ads and screen graphics
- Opportunity to include approved item in a mailed swag box for VIP ticket holders
- Link on NOAH Night website
- Acknowledgement in NOAH social media

BRONZE SPONSOR $500
- Listing on event ads and screen graphics
- Opportunity to include approved item in a mailed swag box for VIP ticket holders
- Link on NOAH Night website
- Acknowledgement in NOAH social media

EVENT ADS
- 10 Second commercial during airing of event: $350
- 5 Second branded infographic with URL: $175

BRANDED ATTENDEE GIVEAWAYS $350
- Opportunity to include approved item in a mailed swag box for VIP ticket holders
- Discount code shared on NOAH social media platforms and in e-newsletter in association with NOAH Night marketing.

CAUSE MARKETING $250
- Discount code shared on NOAH social media platforms and in e-newsletter in association with NOAH Night marketing.