

EXHIBIT & SPONSOR INVITATION



NOAH's 20th National Conference July 11–14, 2024

Hyatt Regency Orange County
11999 Harbor Boulevard • Garden Grove, CA 92840



NOAH's mission is to act as a conduit for accurate and authoritative information about all aspects of living with albinism and to provide a place where people with albinism and their families, in the United States and Canada, can find acceptance, support and fellowship.

ABOUT NOAH



National Organization for
Albinism and Hypopigmentation

families, and professionals who work with them.

Founded in 1982, from grassroots beginnings, NOAH's community has grown throughout the United States and Canada. NOAH's network includes other prominent albinism groups such as Global Albinism Alliance, African Albinism Network, Under the Same Sun, and HPS Network.

is a non-profit organization offering information and support to people with albinism (PWA), their

NOAH provides community outreach, support, and resources to help improve attitudes toward those with albinism through local events, informative presentations, albinism research initiatives, and information packets for the public. NOAH serves the albinism community by sponsoring workshops, hosting conferences, publishing a quarterly magazine, providing information bulletins on topics specific to living with albinism, hosting a comprehensive website of information and resources as well as keeping the community engaged through multiple social media channels and virtual NOAH Connections.



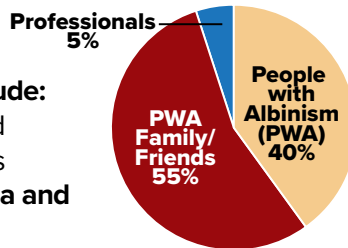
ABOUT NOAHCON 2024

20th National Biennial Conference!
July 11-14, 2024
at Hyatt Regency Orange County
Garden Grove, California

WHO ATTENDS?

NOAHCon averages
1,000+ attendees who include:

- People with albinism and their families from across the **United States, Canada and around the world!**
- Experts and industry-leading professionals in the areas of **eye care, dermatology, education, technology, low vision, rehabilitation, genetics and albinism-related research.**



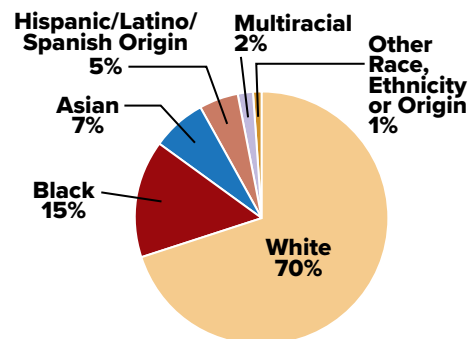
WHY SPONSOR?

Support the NOAH COMMUNITY

Becoming a **NOAHCon Sponsor** is a distinct opportunity to support the albinism community while promoting your product or service to a targeted audience. NOAH's biennial National Conference is the premier education, networking, and support events within the albinism community. At NOAHCon, our attendees join us at any age, from allethnic backgrounds, and with a variety of educational or employment experience.

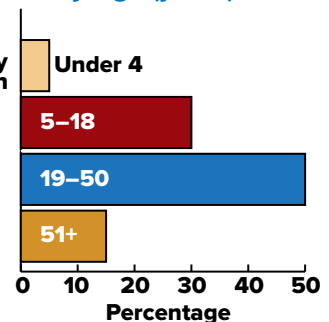


NOAHCon Attendee Race/Ethnicity*



*based on NOAHCon 2018 & 2022 attendance

NOAHCon Attendees by Age (years)*



Unique Marketing Opportunity

NOAHCon offers an outstanding marketing opportunity that is sure to get our community to take notice! In addition to "on-site" benefits, NOAHCon Sponsors will receive a mixture of digital and print benefit, with sponsor recognition reach of over 11,000 followers from our social media channels!

Build Brand Awareness • Grow Relationships • Optimize Business!

ABOUT NOAHCON 2024

WHY EXHIBIT?

Be a Part of the NOAH Exchange

Friday, July 12, 2024 ~ 8:00 AM - 5:00 PM

The **NOAH Exchange** is located within the central hub of sessions, providing exhibitors the opportunity to connect with attendees giving easy access to exhibits throughout the day. Exhibitors can increase traffic to their location by joining the **"Searching for the Stars" NOAHCon Scavenger Hunt!**

Showcase your products and/or services, increasing brand recognition to a target audience while connecting and building new relationships with NOAHCon attendees. The NOAH Exchange will help you drive business with prospective customers, establishing a unique position within the albinism community!

Participate in the EXHIBITOR SHOWCASE

NOAH's Exhibitor Showcase is a scheduled breakout session offering each exhibitor the opportunity to introduce themselves and welcome attendees to visit their exhibit.

WHO EXHIBITS?

NOAH welcomes exhibitors offering a variety of products and services. In the past, we've welcomed low vision/technology vendors, nonprofit organizations, and other companies of interest to the albinism community. Past exhibitors have included: AFB, Asante Mariamu, BabyBanz, Blue Lizard Sunscreen, Coolibar, Designs for Vision, Inc., Eschenbach Optik, eSight, Guide Dogs for the Blind, HPS Network, HIMS, Humanware, LS&S, Ocutech, OrCam, SpotMyUV, Under the Same Sun, USABA, and Vispero.



Build Brand Awareness • Grow Relationships • Optimize Business!

SPONSOR AND EXHIBIT PRICING

ON-SITE SPONSOR OPPORTUNITIES

All on-site sponsors receive the following:

- Logo on display during sponsored session/meal
- Quarter Page (4" x 5¼") ad in conference program
- Logo and listing on event signage and screen graphics
- Link on NOAH Conference website
- Acknowledgement in NOAH *Albinism InSight* magazine sent to 1,000 households
- Acknowledgement on NOAH social media (*more than 11,000 followers across channels*)
- Option to include approved item or literature in attendee packet

WIFI SPONSOR (1 available) **\$4,000**

In addition to the benefits listed above, Wifi sponsor will have exclusive branding opportunities for wireless connectivity throughout NOAH meeting space.

OPENING SESSION SPONSOR (1 available) **\$3,000**

In addition to the benefits listed above, recognition will be given from the podium, including a brief (<250 words company/organization profile (provided by sponsor).

CLOSING SESSION SPONSOR (1 available) **\$3,000**

In addition to the benefits listed above, recognition will be given from the podium, including a brief (<250 words company/organization profile (provided by sponsor).

YOUTH PROGRAM SPONSOR (4 available) **\$2,000**

One sponsorship for each age group. In addition to the benefits listed above, sponsor will have exclusive branding opportunities for children/parents within the selected program.

WELCOME RECEPTION SPONSOR **\$1,750**

SATURDAY RECEPTION SPONSOR **\$1,750**

FRIDAY LUNCH SPONSOR (2 available) **\$1,250**

SATURDAY LUNCH SPONSOR (2 available) **\$1,250**

SWAG / GEAR SPONSOR

LANYARD CO-BRAND SPONSOR (1 available) **\$1,750**

Your logo will be featured with NOAH on badge lanyards available for attendees upon check-in.

YOUTH TSHIRT SPONSOR (4 available) **\$300**

TOTE SPONSOR (4 available) **\$500**

BRANDED ATTENDEE SWAG
(sponsor provided) **\$300**

CONFERENCE TOTE INSERTS
(sponsor provided) **\$200**

Include your brochure or other literature with the conference totes given to attendees at check-in. #Inserts must be reviewed by NOAH staff. Sponsor is responsible for design, printing and shipping.

ADVERTISING

CONFERENCE PROGRAM ADS -

[please see specs document](#)

FULL PAGE (8"x10½") **\$500**

HALF PAGE (8"x5¼") **\$275**

QUARTER PAGE (4"x5¼") **\$150**

EVENT ADS

15 second commercial
(during opening or closing session) **\$350**

5 second branded infographic with URL **\$175**

EXHIBITOR PACKAGE

- Up to Two (2) Exhibitor Badges (**lunch available for purchase**)

- One (1) 6' table in **NOAH Exchange** (includes table and two chairs; electricity available for additional fee)

- Invitation to participate in **Exhibitor Showcase** Breakout Session

- Opportunity to participate in **"Searching for the Stars" NOAHCon Scavenger Hunt**

- Listing in the conference program

- Acknowledgement in NOAH *Albinism InSight* magazine sent to 1,000 households

- Acknowledgement on NOAH social media (*more than 11,000 followers across channels*)

STANDARD **\$400**

NON-PROFIT **\$200**

Apply Online:

<https://app.donorview.com/NZx0Z>



Apply Online Today at <https://app.donorview.com/NZx0Z>

REGISTRATION FORM



Please complete the following information:

NAME: _____

COMPANY: _____

ADDRESS: _____

PHONE: _____ FAX: _____

EMAIL: _____

Choose your Package and/or Sponsorship/s:

Exhibitor Package

Standard \$400 ☐

Non-Profit \$200 ☐

Conference Program Advertising

Full Page \$500 ☐

Half Page \$275 ☐

Quarter Page \$150 ☐

Event Advertising

15 second commercial \$350 ☐

5 second branded infographic \$175 ☐

Sponsorship

WiFi Sponsor \$4,000 ☐

Opening Session Sponsor \$3,000 ☐

Closing Session Sponsor \$3,000 ☐

Youth Program Sponsor \$2,000 ☐

Welcome Reception Sponsor \$1,750 ☐

Saturday Reception Sponsor \$1,750 ☐

Friday Lunch Sponsor \$1,250 ☐

Saturday Lunch Sponsor \$1,250 ☐

Lanyard Co-Brand Sponsor \$1,750 ☐

T-Shirt Sponsor \$300 ☐

Tote Sponsor \$500 ☐

Branded Attendee Swag \$300 ☐

Conference Tote Inserts \$200 ☐

Please return this registration form with check or money order in U.S. funds payable to:

NOAH

P.O. Box 959

E. Hampstead, NH 03826-0959

Registration form, payment and program ads (if applicable) must be received by **Friday, May 20, 2024** in order to be included in print materials. Please send [camera-ready artwork](#) either in eps or pdf format to sponsors@albinism.org.

For additional information on sponsor or exhibitor opportunities, please contact sponsors@albinism.org.

NOAH has secured a discounted group rate of \$159 plus tax for a standard room at the conference hotel. The room block for sponsors may be accessed through albinism.org/NOAHCon.

Hyatt Regency Orange County

11999 Harbor Boulevard

Garden Grove, California 92840, USA