

SPONSOR INVITATION



NOAHSM **NIGHT** A CAUSE FOR CELEBRATION



INAUGURAL VIRTUAL GALA

In Celebration of International Albinism Awareness Day

Saturday, June 12th

8:00 pm ET / 5:00 pm PT

Benefiting
The National Organization for Albinism
and Hypopigmentation



NOAH NIGHT: A CAUSE FOR CELEBRATION

NOAH NIGHT

NOAH NIGHT: A Cause for Celebration is a virtual gathering of families and individuals with albinism from across the world to find acceptance, support and fellowship. They will attend a showcase of talent, a social hour, and educational segments about albinism.

Expected Attendance

People with albinism and their families from across the US, Canada and around the world. NOAH's 2020 virtual conference drew more than 1,300 registrants.

Social Hour - NOAH Connects

The social and donor hour hosted on the Gatherly platform, provides an opportunity for attendees to virtually mingle and connect as if they were in a ballroom in person.

Past exhibitors and sponsors of NOAH events have included:

Asante Mariamu	HPS Network
BITA Low Vision Enhancer	HIMS
Blind & Vision Rehab. Services	Humanware
Blue Lizard Sunscreen	Independent Living Aids (now LS&S)
Dancing Dots	Ocutech
Designs for Vision, Inc.	OrCam
Enhanced Vision	Sage Vision Technology
Eschenbach Optik	Under the Same Sun
eSight	Vision of Children
Frontier Computing	Vispero (VFO)
Hadley Institute for the Blind & Visually Impaired	

ABOUT NOAH

Who We Are

NOAH is a nonprofit, tax-exempt organization that offers information and support to people with albinism, their families, and the professionals who work with them.

NOAH serves the albinism community by:

- Sponsoring workshops and conferences on albinism
- Publishing a quarterly magazine and information bulletins on topics specific to living with albinism
- Providing a comprehensive website with information, resources and open dialogue
- Providing outreach to the community and professionals to spread knowledge about albinism
- Providing support and resources to new parents
- Working to improve attitudes toward those with the condition through television appearances, newspaper articles, photo journalism, and information packets for libraries

History

Founded in Philadelphia in 1982 from a grassroots beginning, NOAH has grown with members throughout the U.S. and Canada. NOAH also networks with global groups such as The Albinism Fellowship-UK, Global Albinism Alliance, Positive Exposure and the HPS Network.

Mission

NOAH's mission is to act as a conduit for accurate and authoritative information about all aspects of living with albinism and to provide a place where people with albinism and their families, in the United States and Canada, can find acceptance, support and fellowship.





SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR \$2,000

- Branded naming rights to talent showcase
- 30 second Commercial during virtual presentation/showcase
- Logo on event signage and screen graphics
- Opportunity to include approved item in a mailed swag box for VIP ticket holders
- Logo and link on NOAH Night website
- Link on NOAH website
- Acknowledgement in NOAH's magazine Albinism InSight, Autumn 2021 issue sent to 1000 households
- Acknowledgement in NOAH social media

PLATINUM SPONSOR \$1,500

- 30 second Commercial during virtual presentation/showcase
- Branded social hour with your logo and company name
- Logo on event signage and screen graphics
- Opportunity to include approved item in a mailed swag box for VIP ticket holders
- Logo and link on NOAH Night website
- Link on NOAH website
- Acknowledgement in NOAH's magazine Albinism InSight, Autumn 2021 issue sent to 1000 households
- Acknowledgement in NOAH social media

GOLD SPONSOR \$1,000

- 15 second commercial during virtual presentation/showcase
- Logo recognition on event ads and screen graphics
- Opportunity to include approved item in a mailed swag box for VIP ticket holders
- Logo and link on NOAH Night website
- Acknowledgement in NOAH's magazine Albinism InSight, Autumn 2021 issue sent to 1000 households
- Acknowledgement in NOAH social media

SILVER SPONSOR \$750

- Listing on event ads and screen graphics
- Opportunity to include approved item in a mailed swag box for VIP ticket holders
- Link on NOAH Night website
- Acknowledgement in NOAH social media

BRONZE SPONSOR \$500

- Listing on event ads and screen graphics
- Opportunity to include approved item in a mailed swag box for VIP ticket holders
- Link on NOAH Night website
- Acknowledgment in NOAH social media

EVENT ADS

- 10 Second commercial during airing of event: **\$350**
- 5 Second branded infographic with URL: **\$175**

BRANDED ATTENDEE GIVEAWAYS \$350

- Opportunity to include approved item in a mailed swag box for VIP ticket holders
- Discount code shared on NOAH social media platforms and in e-newsletter in association with NOAH Night marketing.

CAUSE MARKETING \$250

- Discount code shared on NOAH social media platforms and in e-newsletter in association with NOAH Night marketing.