

# **BOWL-A-THON PLANNING GUIDE**



National Organization for Albinism and Hypopigmentation  
PO Box 959, E. Hampstead, NH 03826-0959  
Phone: 800-473-2310 ~ 603-887-2310  
[www.albinism.org](http://www.albinism.org) ~ [info@albinism.org](mailto:info@albinism.org)



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Welcome!

We're happy that you're joining the fun and festivities of the annual NOAH Bowl-a-thon! Because of the service and dedication of people like you, the albinism community has another opportunity to come together, and more people in our home towns will be educated about albinism. The money you collect, along with member dues and donations, keeps NOAH rolling by providing:

- Services for parents such as accurate information and support
- Services for adults with albinism such as webinars and online discussion groups
- Services for our young people such as safe, healthy and fun opportunities to develop lasting relationships, build confidence, and create a "Tool Box" for living with albinism
- Outreach to the medical community through attendance at medical conferences
- Support for the HPS Network by providing information for people with Hermansky-Pudlak Syndrome as well as medical professionals who treat HPS

Any amount of money you raise makes a difference. Any number of people who learn about albinism because of your effort makes a difference. Any gathering of people who share the experience of living with albinism makes a difference!

This booklet is a toolkit with materials, suggestions and instructions to plan and host an event. Be creative, have fun, and remember you don't have to do it alone! We can connect you with others in your area as well as our team who will partner with you to plan your event. Thanks for joining us!

With warm regards,

Donte' Mickens  
Chair, NOAH Board of Directors

Michael McGowan  
Executive Director

# PLAN YOUR EVENT IN 4 EASY STEPS!!!



## 1. Plan an event that suits you

- Pick a day, time and place to bowl or hold some other fundraising event. The bowl-a-thon has a set weekend in March, but feel free to schedule your event on another date of your choosing! There are plenty of other fun ways to raise money for NOAH if you aren't interested in bowling - check out our [bowl-a-thon alternatives idea page!](#)
- Contact your local bowling alley (or alternative event venue) to reserve lanes to bowl (*consider adding a food/drink package for a more social event*)
- Create or join a team at our [Friends-Asking-Friends site](#)
- Publicize your event - [Your Personal Page](#) allows to share through social media networks such as Facebook, Twitter, LinkedIn

## 2. Collect Donations

- Collect donations from friends, family and coworkers
- **In Person:** Use the [pledge sheet](#) to collect sponsors
- **Via e-mail:** Use your Friends Asking Friends page to e-mail friends and family - A template is ready to be sent for your ease of use and you can even import your contacts from your personal email services

## 3. Publicize your Event

- [Contact NOAH](#) with details of your event so we can help you spread the word to others in your area from the NOAH community!
- Post your event on your social media sites (Facebook, Twitter, Instagram, etc.)
- Get permission from your local businesses to post your fliers/brochures in their store windows or on community bulletin boards

## 4. Bowl, collect money, complete survey and send to NOAH

- Now for the FUN part! Call your NOAH buds, friends and family to bowl, skate, Zumba or join in your own special get-together. Regardless of your choice, you'll be joining hundreds of other members of the albinism community across North America in support of NOAH!
- Collect money using your [pledge sheet](#) or online on your [Friends Asking Friends](#) page.
- For sponsors giving cash, don't forget to give them a [cash donation receipt!](#)
- Drop it all in the mail to NOAH, PO Box 959, E. Hampstead, NH 03826.

# EVENT RESOURCES



[www.albinism.org/bowl17](http://www.albinism.org/bowl17)



## Bowl-a-thon Fact Sheet

**Albinism** - The word refers to a group of inherited conditions. People with albinism have little or no pigment in the eyes, skin and hair (or in some cases, in the eyes alone). They have inherited genes that do not work correctly. These genes do not allow the body to make the usual amounts of pigment called melanin. One in 17,000 people has some type of albinism. About 18,000 people in the United States are affected. Albinism affects people from all races. Most children with albinism are born to parents who have normal hair and eye color for their ethnic backgrounds.

Since the eye needs pigment to develop normal vision, people with albinism have impaired vision. Many people with albinism are legally blind. In addition, people with albinism will sunburn easily because their bodies do not produce the pigment that protects the skin from the harmful rays of the sun. Also, the condition may cause social problems because people with albinism look different than their families, peers and other members of their ethnic group.

There are several less common types of albinism such as Hermansky-Pudlak Syndrome (HPS) and Chediak-Higashi Syndrome (CHS) which involve other medical issues such as problems with blood clotting, or problems with hearing.

**NOAH** - The National Organization for Albinism and Hypopigmentation is a 501(c)3 non-profit organization staffed primarily by member volunteers. NOAH's purpose is threefold. NOAH works to provide information and support to persons with albinism and their families. NOAH strives to educate medical and education professionals and the general public about albinism. And, NOAH seeks to further scientific and medical research on the condition.

NOAH was founded in 1982 in Philadelphia by a small group of people attending a medical conference. Since then, NOAH has grown to an active membership of over 1,000 individuals, families and organizations. NOAH's primary activities are the production and distribution of printed information bulletins about albinism, the production of a quarterly magazine, the maintenance of a website ([www.albinism.org](http://www.albinism.org)), and a national conference every other year. More than 820 persons attended the 2014 NOAH Conference in San Diego, CA.

**Annual Bowl-a-thon** – Hundreds of NOAH members and supporters will participate in NOAH's annual national fundraising event across the United States and Canada in March each year. One hundred percent of the money raised from the bowl-a-thon will go directly to the following NOAH programs:

- Parent Services Programs – opportunities for parents to connect and support each other while discussing a variety of topics
- Adult Services Program - Online discussion groups and webinars featuring topics of interest to adults with albinism
- Youth Services Programs - Providing safe, healthy and fun opportunities for youth with albinism to develop lasting relationships, build confidence and create a "Tool Box" for living with albinism
- Outreach to the medical community – NOAH attendance at medical conferences
- Webinar Series - Monthly online sessions covering topics of interest to the albinism community
- The Hermansky-Pudlak Syndrome Network – Provide information for people with the condition as well as medical professionals who treat the condition ([www.hpsnetwork.org](http://www.hpsnetwork.org))

For more information, please contact NOAH at [info@albinism.org](mailto:info@albinism.org) or 1-800-473-2310.

**PO Box 959, East Hampstead, NH 03826-0959 USA**  
**Phone: (800) 473-2310 • (603) 887-2310 • Toll-free fax: (800) 648-2310**  
**[www.albinism.org](http://www.albinism.org) • Email: [info@albinism.org](mailto:info@albinism.org)**



## National Organization for Albinism and Hypopigmentation

To Whom It May Concern,

Thank you for your interest in supporting the National Organization for Albinism and Hypopigmentation (NOAH). NOAH is a 501(c)(3) nonprofit corporation (Federal Tax ID# 23-2265173) that offers information and support to people with albinism, their families and the professionals who work with them. As a charitable organization operated on a volunteer basis, NOAH is funded primarily by dues and contributions of its members.

In March of this year, NOAH volunteers across the U.S. and Canada will host local events as part of a fundraiser to benefit the albinism community. NOAH members in your area are seeking contributions from local businesses to help make the event a success.

Your contributions are greatly appreciated.

Thank you,

*Lori Aubrey*

Lori Aubrey  
NOAH Administrator

**PO Box 959, East Hampstead, NH 03826-0959 USA**  
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Be a **STAR**  
for **NOAH!**

# PLEDGE SHEET



Name: \_\_\_\_\_

Address: \_\_\_\_\_

Record pledges from family, friends and coworkers below, and mark the received column when donation is collected. After you bowl, send this sheet along with check or money order in U.S. funds to **NOAH, PO Box 959, E. Hampstead, NH 03826-0959.**

Sponsor Name	Address (include email for PDF receipt)	Donation amount	Received
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Total this page: \$ \_\_\_\_\_  
 Total other pages: \$ \_\_\_\_\_  
 Grand Total: \$ \_\_\_\_\_





[www.albinism.org](http://www.albinism.org)

## Cash Donation Receipt

Date _____ Amount \$ _____	
Description	Bowl-A-Thon Donation
Donor Name & Address	
Bowler	

NOAH is a 501 (c) 3 non-profit organization registered with the IRS.



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# PRIZE FORM



**March 17-19, 2017**

# NOAH Bowl-a-thon



Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone/Email: \_\_\_\_\_ Total \$ Raised: \_\_\_\_\_

**Please check prize earned (please choose one):**

- \$100 raised** = Bowling medallion
- \$250 raised** = T-shirt or one-size-fits-all cap
- \$1000\* raised** = choose one:
  - Sweatshirt - OR -
  - \$75 off 2018 NOAH Conference registration
- \$2,500\* raised** = choose one:
  - Sweatshirt and trophy - OR -
  - One complimentary 2018 NOAH Conference registration
- \$5,000\* raised** = Sweatshirt, trophy, *PLUS* one complimentary 2018 NOAH Conference registration
- No prizes needed. Please keep all of the funds to use for NOAH's programs and services!



\*All bowlers who raise \$1000 or more will receive special recognition in *Albinism InSight* and at the 2018 NOAH National Conference.

Circle size	Child	Adult				
T-Shirt	M	S	M	L	XL	XXL
Sweatshirt	M	S	M	L	XL	XXL
Trophy (indicate name to be engraved):						

**Please mail this form, along with your event pledge sheet to:**

NOAH, PO Box 959, E. Hampstead, NH 03826